

PLANNING ON LOCAL KNOWLEDGE

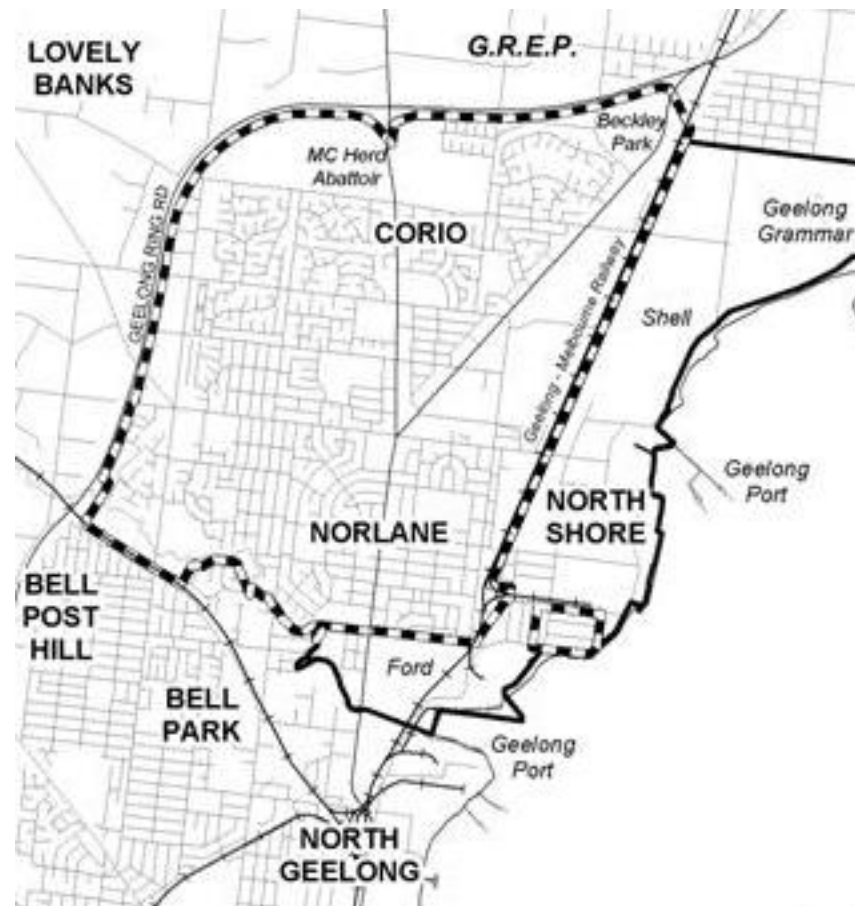
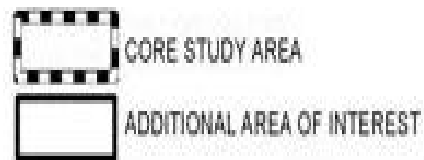


Creative Approaches to Community Engagement

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CORIO NORLANE STRUCTURE PLAN



CORIO NORLANE STUCTURE PLAN

- A framework to guide future land use
- Stimulate urban renewal of the suburbs
- Broad stakeholder engagement integral
- Enquiry by Design

ENQUIRY BY DESIGN

- **Two days June 2011**
- **Iterative Workshops – engagement across all sectors**
- **Community Engagement - 85 prior reports**
- **High levels of existing community engagement and community capacity**
- **Engagement Fatigue**

ENQUIRY BY DESIGN COMMUNITY ADVISORY PANEL

- **Expression of interest process**
- **Participants**
- **Training and support**
- **Peer Review Role**

ENQUIRY BY DESIGN COMMUNITY ADVISORY PANEL

- **Dedicated support (strategic and social planning; community engagement)**
- **Designated room for 'deliberations'**
- **Clear process for input to the EBD team**

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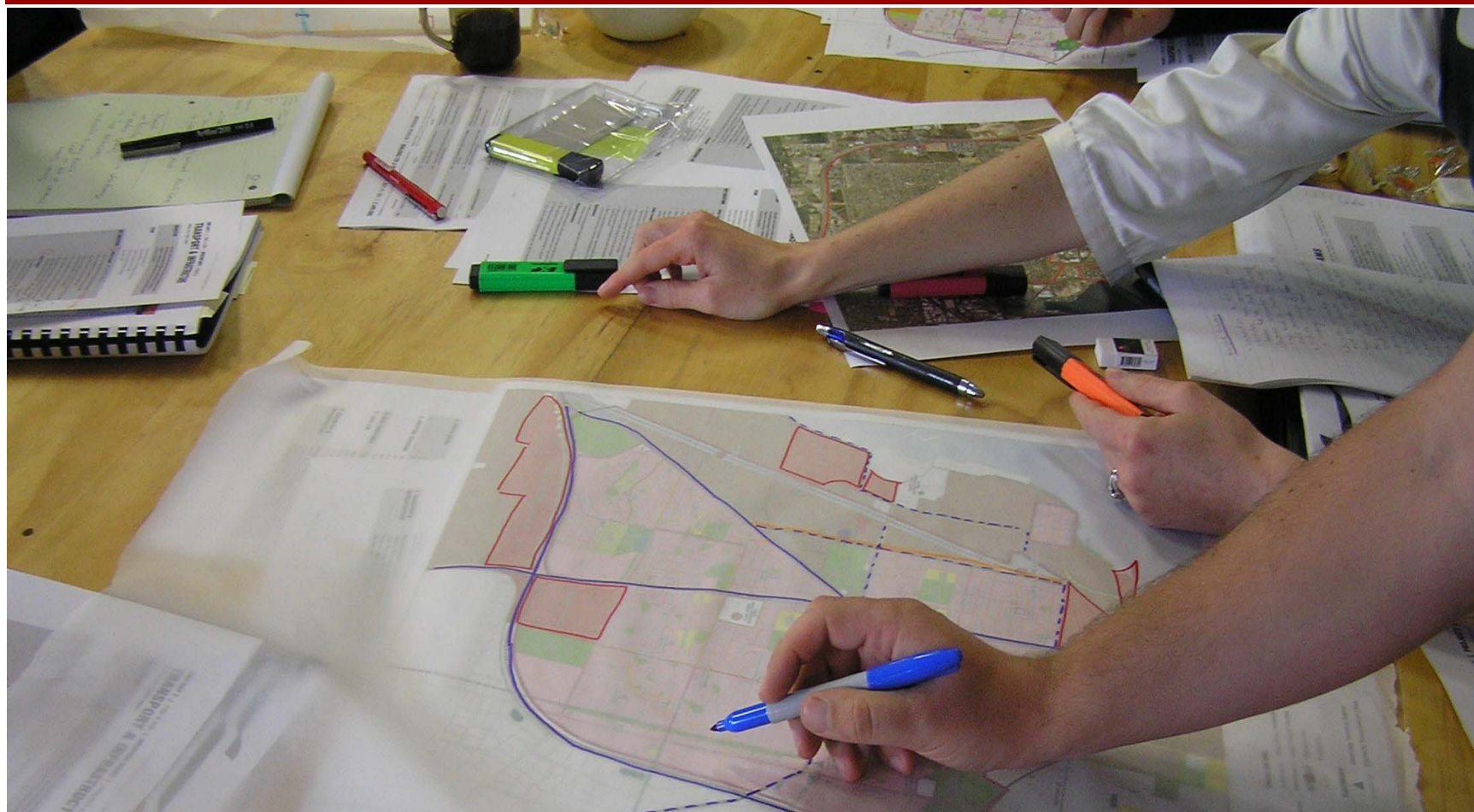
ENQUIRY BY DESIGN COMMUNITY ADVISORY PANEL



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ENQUIRY BY DESIGN COMMUNITY ADVISORY PANEL - COMMENTS

- *“It would be easy for professionals to ignore or simply dismiss community input, but **throughout the process there was a high level of engagement and open two way communication**”.*
- *“We were **made very welcome** throughout the process, and at key points in the process **our ideas and suggestions were very obviously taken seriously**”.*
- *“The CAP was an **ideal tool for reference** by the many outsider and out of town professional participants of the EBD for ‘**coalface feedback or opinion**’”.*

ENQUIRY BY DESIGN COMMUNITY ADVISORY PANEL - COMMENTS

- *“The CAP were kept busy in consulting and assisting the various workgroups in areas of public transport, housing, road/street networks, parks and recreation...potential zoning etc.”.*
- *“I felt and still feel so positive from being involved as a local resident with the Enquiry by Design process...I know that **this was the only one where I felt I was actually "consulted"** Before, during AND after the process **I felt supported, valued and included and really felt like I had a 'real' voice**”.*
- *“It was great to be a part of a community advisory panel and to not only see the future of the region developed but also **to actually have input and be a part of the ownership**”.*

ENQUIRY BY DESIGN COMMUNITY ADVISORY PANEL - OUTCOMES

**Community Panel desire to have further input into
distribution of Draft Report**

- **Summary brochure**
- **Displays at community settings**
- **Information session at library**
- **Presentations at key stakeholder groups**
- **Corio Village Display**

WELCOME TO THE OPEN HOUSE PLANNING LOUNGE

Who am I and what underpins my practice?

- **25 years working in the community sector**
- **Reinvigorating traditional consultation processes**
- **Offering wide range of participation opportunities**
- **Accommodating the least to the most engaged**

THE OPEN HOUSE PLANNING LOUNGE

The project brief

- **To create an interactive display**
- **Provision of information**
- **Provision of opportunities for meaningful community dialogue**

THE OPEN HOUSE PLANNING LOUNGE

Response to:

- **The place**
- **The people**
- **The situation**

THE OPEN HOUSE PLANNING LOUNGE



200 balloons reading
'We ♥ Corio & Norlane'
attracted inquiries from all ages.

THE OPEN HOUSE PLANNING LOUNGE



COMMON GROUND

Once people had been greeted they were invited to the aerial photo wall to see/mark themselves on the map of Corio and Norlane.

By locating themselves on the map, a connection was made between the participants and the larger project and the conversations that were taking place.



THE OPEN HOUSE PLANNING LOUNGE



SHOUT IT OUT

This wall reflects a community of people who feel passionate and united with each other in standing up for what they want and need.

The wall and its messages are easily viewed by shoppers waiting at the Woolworths check out registers.

THE OPEN HOUSE PLANNING LOUNGE



INTERNAL FIT OUT

1& 2 seater couch
Bar
Coffee table
Side table
Oval mirror
Radio
Window blind
Circular orange
shag pile rug
Light fitting

HIDDEN BUT NOT CONCEALED

Laptop
Camera
Boom mic

THE OPEN HOUSE PLANNING LOUNGE

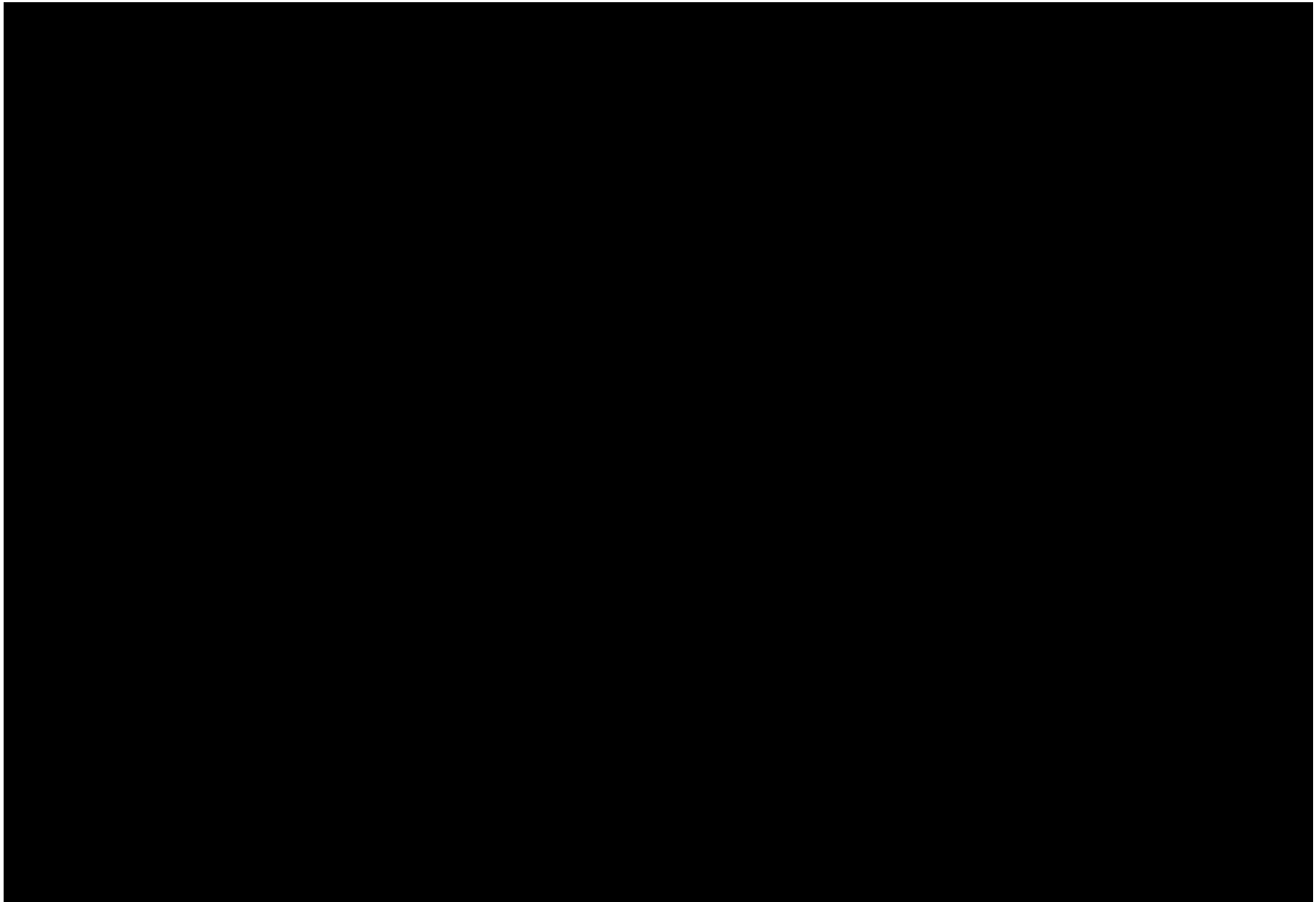
Being prepared to speak one's mind:

- **Feeling supported**
- **Feeling relaxed**
- **Feeling like you belong**

THE OPEN HOUSE PLANNING LOUNGE

To behold a community in action:

- **Finding common ground**
- **Discovering the 'Third Space'**
- **Willingness to be engaged and changed ourselves**



Open House Planning Lounge – Snippet of video documentation

CREATIVE ENGAGEMENT KEY LEARNINGS

Measurable Outcomes

- **65 community submissions (70% from residents)**
- **Draft Structure Plan – already tested by community**
- **State and Local government working in partnership to deliver outcomes of Structure Plan**

DISCUSSION

